

Price Ticket Ordering Procedure

Price Ticket Type

- Price Ticket *type* is noted in the Purchase Order (please see below for example).
- The ticket type is identified with either a single letter or number (i.e., G, D, etc).
- All price ticket information is electronically transmitted from Eddie Bauer to Avery Dennison and Fine Line Technologies.

Purchasing Price Tickets:

Vendors are responsible for purchasing all Eddie Bauer price tickets or stickers from Avery Dennison or Fine Line Technologies.

- Account Set-up
Prior to ordering you will be required to have an account set up with Avery Dennison or Fine line Technologies.
- When to Place Order
Tickets will be available to purchase once the PO is approved in our system.
- Order Accuracy
It is the vendor's responsibility to compare their current Purchase Order to what is listed at the Avery Dennison or Fine Line's website. If there is a discrepancy, contact your Eddie Bauer designated rep immediately.
- Order Quantity
All tickets printed by Avery Dennison and Fine Line Technologies will have the quantities per SKU automatically. You may make quantity changes at the SKU level up or down 50% on the website before ordering.
- Web Based Ordering

Avery: www.webservices.averydennison.com

Fine Line Technologies: <http://www.finelinetech.com>

- Credit Hold Policy
 - If vendor is past due (90 days) for any Eddie Bauer product that is produced by Avery Dennison or Fine Line Technology, the vendor must clear the past due amount before receiving any new order.
 - If vendor is past due for any other company, the vendor will have to prepay, use a credit card, or wire transfer for Eddie Bauer product.

Procedures and Requirements:

- Prior to attaching the tickets, compare the tickets to the most recent Eddie Bauer Purchase Order to make sure the ticket count agrees with the merchandise count. If shortage occurs, contact Avery Dennison or Fine Line Technology immediately.
- The vendor needs to match the tickets to the correct Eddie Bauer Purchase Order.
- Ticket the complete order making certain the size and color on the ticket matches the product size and color.
- Make certain that the price ticket is visible through the polybag for inspection.
- If you cannot attach price tickets before shipping, you must obtain written approval to ship without price tickets and it must be noted on the outside of the shipping carton.
- Price tickets for Eddie Bauer, Canada, Inc. have different price information than those shipping to U.S. stores. Canadian tickets cannot be interchanged or placed over U.S. price tickets.

Ticket Types Examples:

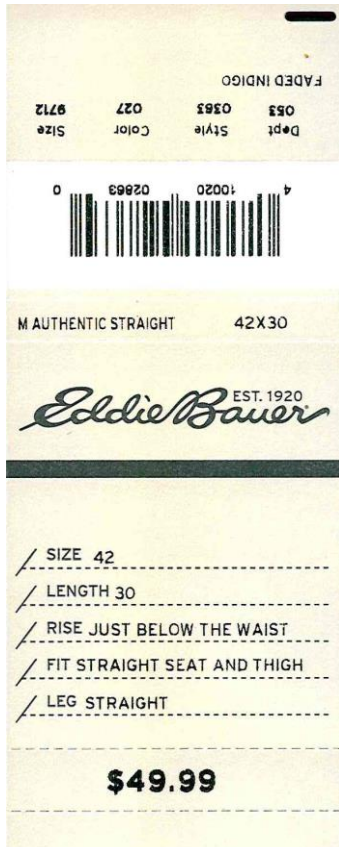
Tickets:

Ticket type G



Joker Tickets:

Ticket type: D



Tradecard PO example

Line #	Buyer Item #	Short Description	Quantity	Unit Price	Cost (USD)
0001	011-2898	W SC TWILL ELYSIAN PNT-BLCK	149 EACH	xxxx	xxxxx

Destination **EB**
 Origin Of Goods
 Buyer's Style # **23507062**
 Color **100**
 EB Reference Order Number **E0817102-0001**
 Factory Reference **0002562/002**

Size Code	Size	UPC #	SKU #	Ticket Type	Qty Per Inner Pack	PO Retail Price	Item Qty	Unit	Unit Cost	Cost
1000	0	410020380530	01128981001000	G	001	80.00	Item Qty	8 Each		113.28
1002	2	410020380547	01128981001002	G	001	80.00	Item Qty	12 Each		169.92
1004	4	410020380554	01128981001004	G	001	80.00	Item Qty	18 Each		254.88
1006	6	410020380561	01128981001006	G	001	80.00	Item Qty	21 Each		297.36
1008	8	410020380578	01128981001008	G	001	80.00	Item Qty	24 Each		339.84